

2017

CHARLIE AWARDS

Early Entry Deadline: March 26, 2017

Final Entry Deadline: April 17, 2017

RULES

- Competition is restricted to FMA members.
- Affiliate or individual members may enter their own work in the Charlies, but may not enter on behalf of their company or magazine.
- Only those entries published as or in a member magazine between May 2016 and April 2017 are eligible for competition.
- Entries can be submitted in more than one category.
- Please note that all entries in all categories must be submitted by online entry; see category listings for categories that require a hard copy to be mailed into the FMA office, in addition to completing online submission.
- Entry fees will not be refunded.
- All entries must be postmarked by April 17, 2017.
- All entrants must complete the Division Verification Form found at www.floridamediacontests.com/circ/
- **IMPORTANT:** By entering into the Florida Magazine Association's Charlie Awards competition, you/your company acknowledge that you have the right to enter such work and have notified any third parties such as freelancers that their work has been entered into this competition. By entering into the Florida Magazine Association Awards competition, you have also granted permission for FMA to post images of your entry on the FMA website should it place in any of the competition categories.

GENERAL INFORMATION

DIVISIONS: Most categories are divided into publication types including:

- Association Magazines: nonprofit, institutional and foundation magazines. In some instances, association magazines will be combined in categories with trade/technical publications.
- Trade/Technical Magazines: magazines targeted for a specific career or point of interest. In some instances, the trade/technical and association publications will be combined.
- Consumer Magazines: Categories may be divided into circulation brackets of under 30,000, and over 30,000. In some instances, consumer categories will be combined.

SUBMITTING ENTRIES

1. The first time you visit the florida.awardsplatform.com site you will create an account on the homepage.
2. You will receive an email from the system asking to verify your account. If you do not receive it, please email info@floridamediacontests.com for assistance.
3. Once logged in to your account, under "My Entries" select "Start Entry"
4. Fill out all required information for your entry and click "Submit Entry" when finished
5. Once an entry is submitted it will take you to a payment page where you can either pay for your entries or add additional entries through the "Add more entries to cart" button
6. When you are finished adding entries proceed to payment by clicking the cart button at the top right of page. Verify that the number of entries in your cart matches the number of entries you are submitting.

Additional Information

Accepted formats are PDF, JPG, GIF or PNG. Remember that judges will view your entries online so strive to make the file size small enough to make downloading easier.

MAILING ENTRIES: If you need to mail in hard copies for judging, abide by the following rules:

- Upload the front cover of the entry to the online system.
- From the My Entries section of your account, the last column is called PDF. Click on the image of the PDF next to the entry(s) you wish to mail in, and print. Use one staple to attach this page to the upper left corner of each entry.
- If the same entry is entered in more than one category, submit separate copies of that material (and entry form) for each category.
- Seal each entry in a separate envelope and staple the online printed entry form to the front of each envelope. Entries requiring multiple issues or articles must be packaged in the same envelope (i.e. Best Overall Magazine). Enclose sample for each entry. If you send the entire edition of the magazine please tab the entry. Do not mount entries for any category.
- All paper entries from a single entrant must be mailed at one time in one box or container.
- Ship to: FMA Charlie Awards, 610 Crescent Executive Ct, Ste 112, Lake Mary, FL 32746. It must be postmarked by April 17, 2017.

JUDGING

Judges for this year's competition include leading writers, editors, designers and educators—all from outside the state of Florida. Individual awards are the decision of the independent judges and are based solely on the judges' evaluations of entries. Judges will critique this year's winning entries, and their comments will be made available following the FMA conference awards gala.

PAYING FOR YOUR ENTRIES

Credit card and check payments accepted.

Submission Fees:

Early Entry - Entries submitted on or before 11:59 pm March 26, 2017

\$50 / entry

\$55 / Best Overall categories entry

Regular Entry - Entries submitted between March 27 and April 17, 2017

\$60 per entry

\$65 per entry - Best Overall categories entry

Payment Instructions:

1. Log in to your florida.awardsplatform.com account
2. Go to "My Entries" page
3. Take note of how many entries you are submitting
4. In the upper right corner of the page next to your name, click the "Cart"
5. Verify that the number of entries in your cart match the number of entries you are submitting
6. Fill out required billing information
7. Select to either pay by credit card or select the invoice option to pay by check
8. Click the "Proceed to Payment" button to complete payment

If paying by check please include a copy of your invoice with your payment. Make checks payable to Florida Magazine Association.

Send checks to:

FMA Charlie Awards c/o Devon Dunkle
610 Crescent Executive Ct., Suite 112
Lake Mary, FL 32746-2111

AWARDS

Award winners will be announced at an banquet on Friday night during the 2017 Florida Media Conference being held Aug. 10-11 at The Ritz-Carlton, Naples.