2·0·1·7 CREATIVE EXCELLENCE AWARDS

AUGUST 11, 2017

THE RITZ-CARLTON, NAPLES

fname
florida newspaper advertising and marketing executives

2·0·1·7
CREATIVE EXCELLENCE AWARDS

THANK YOU TO OUR 2017 JUDGES!

BRANDY GILL
&BARR

JACQUI HARTNETT
STARMARK

AMY PHILLIPS
PEAKBIETY

fname
florida newspaper advertising and marketing executives

2·0·1·7
CREATIVE EXCELLENCE AWARDS

THE GROUPS

GROUP 1
CIRCULATION OF OVER 125,000

GROUP 2
CIRCULATION FROM 50,001 TO 125,000

GROUP 3
CIRCULATION OF 50,000 AND UNDER

florida newspaper advertising and marketing executives

2·0·1·7

CREATIVE EXCELLENCE AWARDS

THE CATEGORIES

Display Advertising

Business to Consumer/Business to Business

Health Care - Auto/Boating - Real Estate

Market Book/Collateral Material

Special Section

Dining and Entertainment

Niche Publication

Inserts

Best Color Ad (*Magazine only*)

Best Cover Design

Digital

Best Multi -Media Campaign

Best Newspaper Self-Promotion

florida newspaper advertising and marketing executives

2·0·1·7
CREATIVE
EXCELLENCE
AWARDS

ENJOY THE PRESENTATION!

fname
florida newspaper advertising and marketing executives

2·0·1·7
CREATIVE EXCELLENCE AWARDS

CATEGORY 1

DISPLAY ADVERTISING

GROUP 3

florida newspaper advertising and marketing executives

2·0·1·7 CREATIVE EXCELLENCE AWARDS

CATEGORY 1

BRONZE

SILVER

DISPLAY ADVERTISING

WINDERMERE OBSERVER

Piano Lessons by Rita

Dawn Willis, Tony Trotti, Michelle Gentry

LEDGER MEDIA GROUP

Keel & Curley

Debi Boyens

florida newspaper advertising and marketing executives

GROUP 3

florida newspaper advertising and marketing executives

2·0·1·7 CREATIVE EXCELLENCE AWARDS

CATEGORY 1

GOLD

DISPLAY ADVERTISING

CITRUS COUNTY CHRONICLE

Mike Scott Plumbing

David Worlton

GOLD

GROUP 2

fname
florida newspaper advertising and marketing executives

2·0·1·7
CREATIVE EXCELLENCE AWARDS

CATEGORY 1

SILVER

DISPLAY ADVERTISING

SILVER

OBSERVER MEDIA GROUP

Interior Design

Luis Trujillo

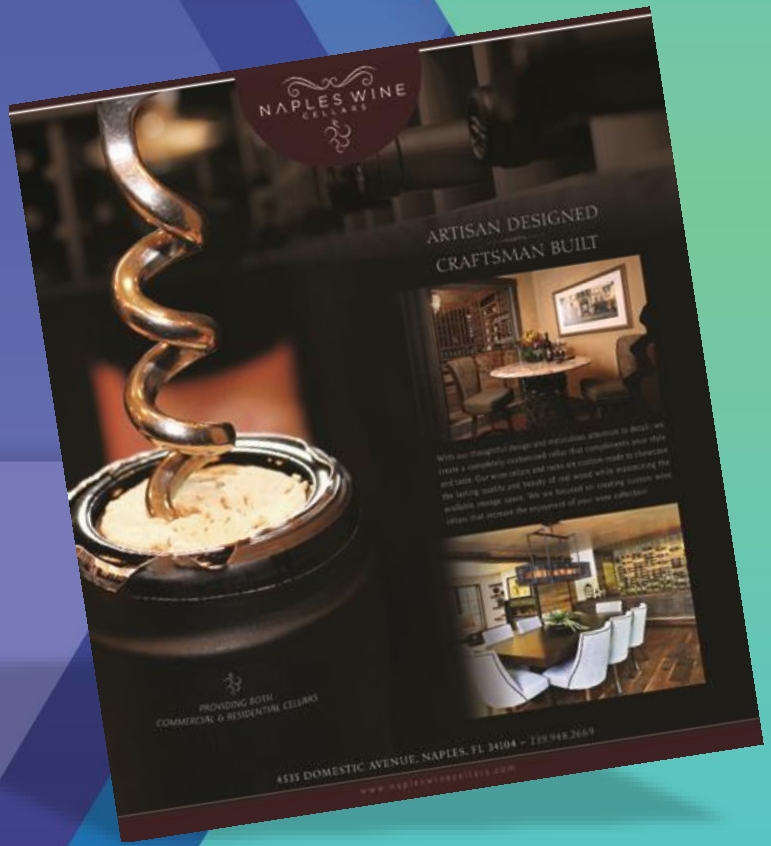
fname
florida newspaper advertising and marketing executives

GROUP 2

fname
florida newspaper advertising and marketing executives

2·0·1·7
CREATIVE EXCELLENCE AWARDS

CATEGORY 1



GOLD

DISPLAY ADVERTISING

THE NEWS-PRESS

Grandeur Magazine: Naples Wine

Aaron Rolewicz

GOLD

GROUP 1

fname
florida newspaper advertising and marketing executives

2·0·1·7
CREATIVE EXCELLENCE AWARDS

CATEGORY 1

BRONZE

SILVER

DISPLAY ADVERTISING

TAMPA BAY TIMES

Casa di Mazzaro

Lisa Schillinger

TAMPA BAY TIMES

Old Northeast Jewelers

Nausheen Syed-Ali

fname
florida newspaper advertising and marketing executives

GROUP 1

florida newspaper advertising and marketing executives

2·0·1·7 CREATIVE EXCELLENCE AWARDS

CATEGORY 1

GOLD

DISPLAY ADVERTISING

TAMPA BAY TIMES

Bon Appetit Restaurant

Beth Lewis-Wilson

GOLD

fname
florida newspaper advertising and marketing executives

2·0·1·7
CREATIVE EXCELLENCE AWARDS

CATEGORY 2

BUSINESS TO CONSUMER/ BUSINESS TO BUSINESS

GROUP 3

fname
florida newspaper advertising and marketing executives

2·0·1·7
CREATIVE EXCELLENCE AWARDS

CATEGORY 2

SILVER

BUSINESS TO CONSUMER / BUSINESS TO BUSINESS

SILVER

CITRUS COUNTY CHRONICLE

United Way - Quit School

David Worlton

fname
florida newspaper advertising and marketing executives

GROUP 3

florida newspaper advertising and marketing executives

2·0·1·7 CREATIVE EXCELLENCE AWARDS

CATEGORY 2

GOLD

BUSINESS TO CONSUMER / BUSINESS TO BUSINESS

CITRUS COUNTY CHRONICLE

United Way - How Far

David Worlton

GOLD

GROUP 2

fname
florida newspaper advertising and marketing executives

2·0·1·7
CREATIVE EXCELLENCE AWARDS

CATEGORY 2

BRONZE

SILVER

BUSINESS TO CONSUMER / BUSINESS TO BUSINESS

NAPLES DAILY NEWS

Mr Rooter Free Water Analysis

Judy Giglio

OBSERVER MEDIA GROUP

Brand Better

Caleb Stanton

fname
florida newspaper advertising and marketing executives

GROUP 2

fname
florida newspaper advertising and marketing executives

2·0·1·7
CREATIVE EXCELLENCE AWARDS

CATEGORY 2

GOLD

BUSINESS TO CONSUMER / BUSINESS TO BUSINESS

BUSINESS OBSERVER

Live Richly. Here Today.

Luis Trujillo

GOLD

GROUP 1

florida newspaper advertising and marketing executives

2·0·1·7 CREATIVE EXCELLENCE AWARDS

CATEGORY 2

BRONZE

SILVER

BUSINESS TO CONSUMER / BUSINESS TO BUSINESS

TAMPA BAY TIMES

Tampa Bay / Monster Independence

Angela Stork

SUN SENTINEL

MADD - Miami Coalition Project

Joann Leger, Wendy Limroth

fname florida newspaper advertising and marketing executives

GROUP 1

fname
florida newspaper advertising and marketing executives

2·0·1·7
CREATIVE EXCELLENCE AWARDS

CATEGORY 2

GOLD

BUSINESS TO CONSUMER / BUSINESS TO BUSINESS

TAMPA BAY TIMES

Tampa Bay / Monster Labor Day

Mimi Hernandez

GOLD

fname
florida newspaper advertising and marketing executives

2·0·1·7
CREATIVE EXCELLENCE AWARDS

CATEGORY 3

HEALTH CARE–AUTO/BOATING –REAL ESTATE

GROUP 3

fname
florida newspaper advertising and marketing executives

2·0·1·7
CREATIVE EXCELLENCE AWARDS

CATEGORY 3

BRONZE

SILVER

HEALTH CARE–AUTO/BOATING–REAL ESTATE

CITRUS COUNTY CHRONICLE

Superior Residences - We Understand

David Worlton, April Zay

OCALA STAR BANNER

Thrive Chiropractic

Chelsea Winter

fname
florida newspaper advertising and marketing executives

GROUP 3

florida newspaper advertising and marketing executives

2·0·1·7 CREATIVE EXCELLENCE AWARDS

CATEGORY 3

GOLD

HEALTH CARE–AUTO/ BOATING–REAL ESTATE

WEST ORANGE TIMES & OBSERVER

Orlando Health - Health Central Hospital - I Choose

Dawn Willis, Tony Trotti, Cyndi Gustafson

GOLD

GROUP 2

fname
florida newspaper advertising and marketing executives

2·0·1·7
CREATIVE EXCELLENCE AWARDS

CATEGORY 3

BRONZE

SILVER

HEALTH CARE–AUTO/BOATING–REAL ESTATE

THE NEWS-PRESS

The Palms of Fort Myers - Built on Trust

Aaron Rolewicz

THE NEWS-PRESS

2017 New Car Preview: Plattner's

Jason Thompson

fname
florida newspaper advertising and marketing executives

GROUP 2

florida newspaper advertising and marketing executives

2·0·1·7 CREATIVE EXCELLENCE AWARDS

CATEGORY 3

GOLD

HEALTH CARE–AUTO/ BOATING–REAL ESTATE

BUSINESS OBSERVER

Investment Highlights

Luis Trujillo

GOLD

GROUP 1

fname
florida newspaper advertising and marketing executives

2·0·1·7
CREATIVE EXCELLENCE AWARDS

CATEGORY 3

BRONZE

SILVER

HEALTH CARE–AUTO/BOATING–REAL ESTATE

TAMPA BAY TIMES

Bay Surgical Weight Loss

Beth Lewis-Wilson

SUN-SENTINEL

Men's Wellness Centers

Jose Navarro

fname
florida newspaper advertising and marketing executives

GROUP 1

fname
florida newspaper advertising and marketing executives

2·0·1·7
CREATIVE EXCELLENCE AWARDS

CATEGORY 3

GOLD

HEALTH CARE–AUTO/ BOATING–REAL ESTATE

TAMPA BAY TIMES

Bronze Touch Tanning Salon

Laura Rainey

GOLD

fname
florida newspaper advertising and marketing executives

2·0·1·7
CREATIVE EXCELLENCE AWARDS

CATEGORY 4

MARKET BOOK / COLLATERAL MATERIAL

GROUP 3

fname florida newspaper advertising and marketing executives

2·0·1·7 CREATIVE EXCELLENCE AWARDS

CATEGORY 4

SILVER

MARKET BOOK / COLLATERAL MATERIAL

OCALA STAR BANNER

Everyone Loves Matt Manatee Sponsorship!

Chelsea Winter

fname florida newspaper advertising and marketing executives

GROUP 3

fname
florida newspaper advertising and marketing executives

2·0·1·7
CREATIVE EXCELLENCE AWARDS

CATEGORY 4

GOLD

MARKET BOOK / COLLATERAL MATERIAL

WEST ORANGE TIMES & OBSERVER

Observer Pop Up Banners

Dawn Willis, Tony Trotti

GOLD

GROUP 2

fname
florida newspaper advertising and marketing executives

2·0·1·7
CREATIVE EXCELLENCE AWARDS

CATEGORY 4

BRONZE

SILVER

MARKET BOOK / COLLATERAL MATERIAL

THE NEWS-PRESS

New Presses Benefits B2B Marketing Section

Aaron Rolewicz, Jason Thompson

HERALD-TRIBUNE MEDIA GROUP

HT Events Brochure

Kim Collister

fname
florida newspaper advertising and marketing executives

GROUP 2

fname
florida newspaper advertising and marketing executives

2·0·1·7
CREATIVE EXCELLENCE AWARDS

CATEGORY 4

GOLD

MARKET BOOK / COLLATERAL MATERIAL

OBSERVER MEDIA GROUP

At a Glance

Caleb Stanton

GOLD

GROUP 1

fname
florida newspaper advertising and marketing executives

2·0·1·7
CREATIVE EXCELLENCE AWARDS

CATEGORY 4

BRONZE

SILVER

MARKET BOOK / COLLATERAL MATERIAL

TAMPA BAY TIMES

Tampa Bay / Monster Brochure

Jeane Schubeck

ORLANDO SENTINEL

Dillards

Tracy Brae

fname
florida newspaper advertising and marketing executives

GROUP 1

fname
florida newspaper advertising and marketing executives

2·0·1·7
CREATIVE EXCELLENCE AWARDS

CATEGORY 4

GOLD

MARKET BOOK / COLLATERAL MATERIAL

TAMPA BAY TIMES

Gulf To Bay Media Kit

Nikki Life

GOLD

fname
florida newspaper advertising and marketing executives

2·0·1·7
CREATIVE EXCELLENCE AWARDS

CATEGORY 5

SPECIAL SECTION

GROUP 3

fname florida newspaper advertising and marketing executives

2·0·1·7 CREATIVE EXCELLENCE AWARDS

CATEGORY 5

BRONZE

SILVER

SPECIAL SECTION

LEDGER MEDIA GROUP

Summer Camps

Michelle Pena Shoe, Debi Boyens

BRADENTON HERALD

A Time To Remember: Black History Month

Jacqueline Marrero-Flores

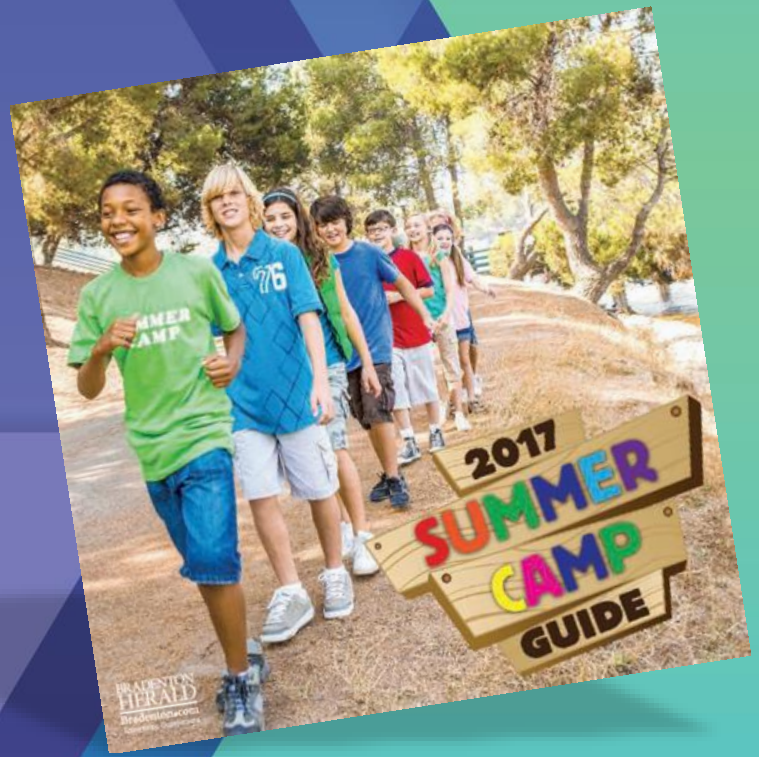
fname florida newspaper advertising and marketing executives

GROUP 3

florida newspaper advertising and marketing executives

2·0·1·7 CREATIVE EXCELLENCE AWARDS

CATEGORY 5



GOLD

SPECIAL SECTION

BRADENTON HERALD

Summer Camp Guide

Jacqueline Marrero-Flores

GOLD

GROUP 2

fname
florida newspaper advertising and marketing executives

2·0·1·7
CREATIVE EXCELLENCE AWARDS

CATEGORY 5

SILVER

SPECIAL SECTION

NAPLES DAILY NEWS

Estate Planning

Mike DeSmet

fname
florida newspaper advertising and marketing executives

GROUP 2

florida newspaper advertising and marketing executives

2·0·1·7 CREATIVE EXCELLENCE AWARDS

CATEGORY 5

GOLD

SPECIAL SECTION

OBSERVER MEDIA GROUP

Health Matters: Which diet fits you?

Observer Staff

GOLD

GROUP 1

florida newspaper advertising and marketing executives

2·0·1·7 CREATIVE EXCELLENCE AWARDS

CATEGORY 5

BRONZE

SILVER

SPECIAL SECTION

TAMPA BAY TIMES

Bay: Travel Issue (March 2017)

Pegie Stark

TAMPA BAY TIMES

Travel Florida

Nausheen Syed-Ali, Angela Stork

fname florida newspaper advertising and marketing executives

GROUP 1

fname
florida newspaper advertising and marketing executives

2·0·1·7
CREATIVE EXCELLENCE AWARDS

CATEGORY 5

GOLD

SPECIAL SECTION

ORLANDO SENTINEL

Our Favorite Things

Rich Pope

GOLD

florida newspaper advertising and marketing executives

2·0·1·7
CREATIVE EXCELLENCE AWARDS

CATEGORY 6

DINING AND ENTERTAINMENT

GROUP 3

florida newspaper advertising and marketing executives

2·0·1·7 CREATIVE EXCELLENCE AWARDS

CATEGORY 6

BRONZE

SILVER

DINING AND ENTERTAINMENT

SUN COAST MEDIA GROUP, INC.

JD's Bistro & Grille

Cynthia Acevedo

WEST ORANGE TIMES & OBSERVER

West Oaks Mall - Ocoee Founders Day Wrap

Dawn Willis, Tony Trotti, Cyndi Gustafson

fname florida newspaper advertising and marketing executives

GROUP 3

florida newspaper advertising and marketing executives

2·0·1·7 CREATIVE EXCELLENCE AWARDS

CATEGORY 6

GOLD

DINING AND ENTERTAINMENT

CITRUS COUNTY CHRONICLE

United Way - Power of the Purse

David Worlton

GOLD

GROUP 2

fname
florida newspaper advertising and marketing executives

2·0·1·7
CREATIVE EXCELLENCE AWARDS

CATEGORY 6

GOLD

DINING AND ENTERTAINMENT

OBSERVER MEDIA GROUP

Great Gatsby

Caleb Stanton

GOLD

GROUP 1

fname
florida newspaper advertising and marketing executives

2·0·1·7
CREATIVE EXCELLENCE AWARDS

CATEGORY 6

BRONZE

SILVER

DINING AND ENTERTAINMENT

TAMPA BAY TIMES

Red Mesa

Nausheen Syed-Ali

TAMPA BAY TIMES

Noble Crust

Nausheen Syed-Ali

fname
florida newspaper advertising and marketing executives

GROUP 1

florida newspaper advertising and marketing executives

2·0·1·7 CREATIVE EXCELLENCE AWARDS

CATEGORY 6

GOLD

DINING AND ENTERTAINMENT

TAMPA BAY TIMES

Marlow's Tavern

Nausheen Syed-Ali

GOLD

fname
florida newspaper advertising and marketing executives

2·0·1·7
CREATIVE EXCELLENCE AWARDS

CATEGORY 7

NICHE PUBLICATION

GROUP 3

fname
florida newspaper advertising and marketing executives

2·0·1·7
CREATIVE EXCELLENCE AWARDS

CATEGORY 7

BRONZE

SILVER

NICHE PUBLICATION

CITRUS COUNTY CHRONICLE

Senior Living

Staff

LEDGER MEDIA GROUP

Great Outdoors

Debi Boyens, Staff

fname
florida newspaper advertising and marketing executives

GROUP 3

florida newspaper advertising and marketing executives

2·0·1·7 CREATIVE EXCELLENCE AWARDS

CATEGORY 7

GOLD

NICHE PUBLICATION

THE GAINESVILLE SUN

Oh Baby!

Amber Anderson

GOLD

GROUP 2

fname
florida newspaper advertising and marketing executives

2·0·1·7
CREATIVE EXCELLENCE AWARDS

CATEGORY 7

BRONZE

SILVER

NICHE PUBLICATION

OBSERVER MEDIA GROUP

LWR Life

Kat Hughes, Heidi Kurpiela, Nicole Thompson

HERALD-TRIBUNE MEDIA GROUP

Sarasota Memorial Hospital Rehabilitation Pavilion

Kim Collister, Emily Leinfuss

fname
florida newspaper advertising and marketing executives

GROUP 2

florida newspaper advertising and marketing executives

2·0·1·7 CREATIVE EXCELLENCE AWARDS

CATEGORY 7

GOLD

NICHE PUBLICATION

OBSERVER MEDIA GROUP

Season Winter

Nick Friedman, Niki Kottmann, Meghan Sasser

GOLD

GROUP 1

fname
florida newspaper advertising and marketing executives

2·0·1·7
CREATIVE EXCELLENCE AWARDS

CATEGORY 7

BRONZE

SILVER

NICHE PUBLICATION

TAMPA BAY TIMES

NIE: Reading with the Rays 2017

Lisa Schillinger

TAMPA BAY TIMES

Gulf to Bay

Nikki Life

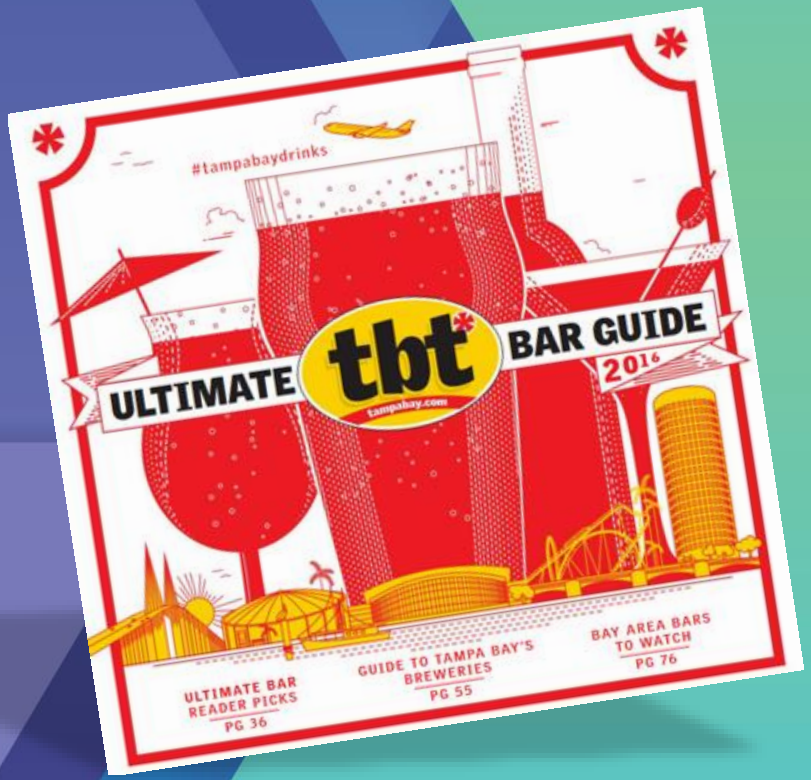
fname
florida newspaper advertising and marketing executives

GROUP 1

fname
florida newspaper advertising and marketing executives

2·0·1·7
CREATIVE EXCELLENCE AWARDS

CATEGORY 7



GOLD

NICHE PUBLICATION

TAMPA BAY TIMES

tbt Ultimate Bar Guide*

Kate Rigney, Angela Stork, Scott Pollenz, Marti Galloway

GOLD

fname
florida newspaper advertising and marketing executives

2·0·1·7
CREATIVE EXCELLENCE AWARDS

CATEGORY 8

INSERTS

GROUP 3

fname florida newspaper advertising and marketing executives

2·0·1·7 CREATIVE EXCELLENCE AWARDS

CATEGORY 8

BRONZE

SILVER

INSERTS

SUN COAST MEDIA GROUP, INC.

GJC Window & Door

Cynthia Acevedo

WEST ORANGE TIMES & OBSERVER

Observer - Shop Local - Winter Garden

Dawn Willis, Tony Trotti, Cyndi Gustafson, Michelle Gentry, Darlene McMahon

fname florida newspaper advertising and marketing executives

GROUP 3

florida newspaper advertising and marketing executives

2·0·1·7 CREATIVE EXCELLENCE AWARDS

CATEGORY 8

GOLD

INSERTS

SUN COAST MEDIA GROUP, INC.

Coastal Kitchens Inc.

Cynthia Acevedo

GOLD

GROUP 2

fname
florida newspaper advertising and marketing executives

2·0·1·7
CREATIVE EXCELLENCE AWARDS

CATEGORY 8

GOLD

INSERTS

HERALD-TRIBUNE MEDIA GROUP

Green Apple Salon and Spa

Kim Hake-Gleason

GOLD

GROUP 1

fname florida newspaper advertising and marketing executives

2·0·1·7 CREATIVE EXCELLENCE AWARDS

CATEGORY 8

BRONZE

SILVER

INSERTS

SUN-SENTINEL

Bravo Supermarket Direct Mail Post Card

Paul McElroy

TAMPA BAY TIMES

Exceptional Dental

Laura Rainey

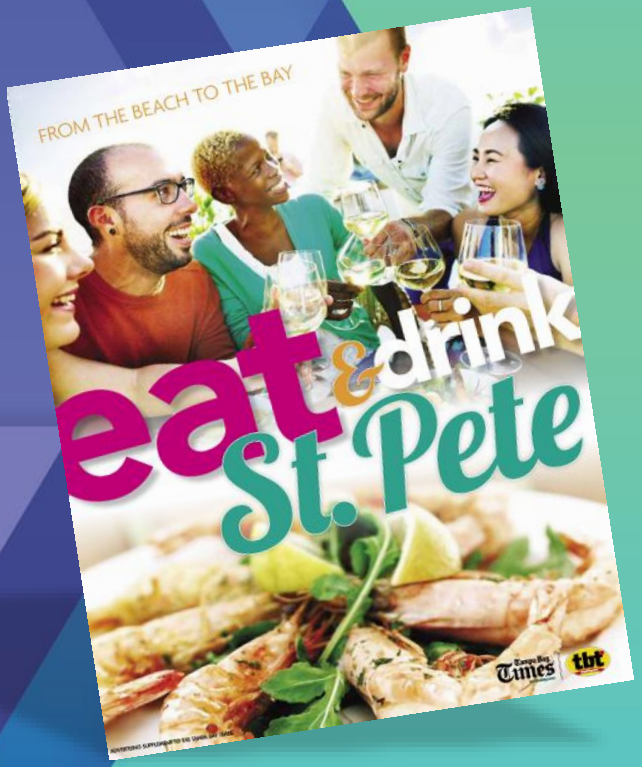
fname florida newspaper advertising and marketing executives

GROUP 1

florida newspaper advertising and marketing executives

2·0·1·7 CREATIVE EXCELLENCE AWARDS

CATEGORY 8



GOLD

INSERTS

TAMPA BAY TIMES

Eat Drink St. Pete

Lisa Schillinger

GOLD

florida newspaper advertising and marketing executives

2·0·1·7
CREATIVE EXCELLENCE AWARDS

CATEGORY 9

BEST COLOR AD

(MAGAZINE ONLY)

GROUP 3

florida newspaper advertising and marketing executives

2·0·1·7 CREATIVE EXCELLENCE AWARDS

CATEGORY 9

BRONZE

SILVER

BEST COLOR AD (MAGAZINE ONLY)

WEST ORANGE TIMES & OBSERVER

Observer - You. Your Neighbors. Your Neighborhood.

Dawn Willis, Tony Trotti

PENSACOLA HOMEFINDER

Details ~ Sprague Construction

Shawna Shy

fname florida newspaper advertising and marketing executives

GROUP 3

fname
florida newspaper advertising and marketing executives

2·0·1·7
CREATIVE EXCELLENCE AWARDS

CATEGORY 9

GOLD

BEST COLOR AD
(MAGAZINE ONLY)

BELLA

Dream Kitchens
by Emerald Coast Granite

Tabitha Simison, Eddie Murray

GOLD

GROUP 2

fname florida newspaper advertising and marketing executives

2·0·1·7 CREATIVE EXCELLENCE AWARDS

CATEGORY 9

BRONZE

SILVER

BEST COLOR AD (MAGAZINE ONLY)

HERALD-TRIBUNE MEDIA GROUP

Candy Swick Downtown City Guide

Matthias Pohle

HERALD-TRIBUNE MEDIA GROUP

Cask & Ale Eat Drink Ad

Kim Hake-Gleason

fname florida newspaper advertising and marketing executives

GROUP 2

fname
florida newspaper advertising and marketing executives

2·0·1·7
CREATIVE EXCELLENCE AWARDS

CATEGORY 9

GOLD

BEST COLOR AD
(MAGAZINE ONLY)

HERALD-TRIBUNE MEDIA GROUP

Bacon's Furniture

Kim Hake-Gleason

GOLD

GROUP 1

fname
florida newspaper advertising and marketing executives
2·0·1·7
CREATIVE EXCELLENCE AWARDS

CATEGORY 9

BRONZE

SILVER

BEST COLOR AD (MAGAZINE ONLY)

TAMPA BAY TIMES

Freshii

Patty Langgle

PRIME CITY & SHORE

Allied Kitchen and Bath

Jose Navarro

fname
florida newspaper advertising and marketing executives

GROUP 1

florida newspaper advertising and marketing executives

2·0·1·7 CREATIVE EXCELLENCE AWARDS

CATEGORY 9

GOLD

BEST COLOR AD
(MAGAZINE ONLY)

CITY & SHORE

Daoud's Jewelers, June 2016

Jose Navarro

GOLD

fname
florida newspaper advertising and marketing executives

2·0·1·7
CREATIVE EXCELLENCE AWARDS

CATEGORY 10

BEST COVER DESIGN

GROUP 3

fname
florida newspaper advertising and marketing executives

2·0·1·7
CREATIVE EXCELLENCE AWARDS

CATEGORY 10

BRONZE

SILVER

BEST COVER DESIGN

LEDGER MEDIA GROUP

Think Pink

Michelle Pena Shoe

LEDGER MEDIA GROUP

Food For Thought

Debi Boyens

fname
florida newspaper advertising and marketing executives

GROUP 3

fname
florida newspaper advertising and marketing executives

2·0·1·7
CREATIVE EXCELLENCE AWARDS

CATEGORY 10

GOLD

BEST COVER DESIGN

CITRUS COUNTY CHRONICLE

To Your Health

Cindy Connolly

GOLD

GROUP 2

florida newspaper advertising and marketing executives

2·0·1·7 CREATIVE EXCELLENCE AWARDS

CATEGORY 10

SILVER

BEST COVER DESIGN

SILVER

NAPLES DAILY NEWS

Here's to Your Health, Dec 2016

Cindy Giles

florida newspaper advertising and marketing executives

GROUP 2

florida newspaper advertising and marketing executives

2·0·1·7 CREATIVE EXCELLENCE AWARDS

CATEGORY 10

GOLD

BEST COVER DESIGN

OBSERVER MEDIA GROUP

Season Fall

Observer Staff

GOLD

GROUP 1

fname
florida newspaper advertising and marketing executives

2·0·1·7
CREATIVE EXCELLENCE AWARDS

CATEGORY 10

BRONZE

SILVER

BEST COVER DESIGN

ORLANDO SENTINEL

Corporate Heroes

Greg Marchand

TAMPA BAY TIMES

Travel Florida

Nausheen Syed-Ali

fname
florida newspaper advertising and marketing executives

GROUP 1

florida newspaper advertising and marketing executives

2·0·1·7 CREATIVE EXCELLENCE AWARDS

CATEGORY 10

GOLD

BEST COVER DESIGN

TAMPA BAY TIMES

Bay Magazine: Food & Drink (June 2016)

Pegie Stark

GOLD

fname
florida newspaper advertising and marketing executives

2·0·1·7
CREATIVE EXCELLENCE AWARDS

CATEGORY 11

DIGITAL

GROUP 3

fname florida newspaper advertising and marketing executives

2·0·1·7 CREATIVE EXCELLENCE AWARDS

CATEGORY 11

BRONZE

SILVER

DIGITAL

THE PENSACOLA NEWS JOURNAL

MBT Divers - Best Dive Shop!

Tabitha Simison, Eddie Murray

THE PENSACOLA NEWS JOURNAL

American Foundation for Suicide Prevention

Meredith McDuffie, Andrew Pearson

fname florida newspaper advertising and marketing executives

GROUP 3

florida newspaper advertising and marketing executives

2·0·1·7 CREATIVE EXCELLENCE AWARDS

CATEGORY 11

GOLD

DIGITAL

THE PENSACOLA NEWS JOURNAL

Find Your Perfect Match - Petland

Tabitha Simison, Jenny Welu

GOLD

GROUP 2

florida newspaper advertising and marketing executives

2·0·1·7 CREATIVE EXCELLENCE AWARDS

CATEGORY 11

SILVER

DIGITAL

SILVER

THE NEWS-PRESS

Majestic Palms

Aaron Rolewicz

florida newspaper advertising and marketing executives

GROUP 2

florida newspaper advertising and marketing executives

2·0·1·7 CREATIVE EXCELLENCE AWARDS

CATEGORY 11

GOLD

DIGITAL

THE NEWS-PRESS

Thrive Senior Living

Aaron Rolewicz

GOLD

GROUP 1

fname
florida newspaper advertising and marketing executives

2·0·1·7
CREATIVE EXCELLENCE AWARDS

CATEGORY 11

BRONZE

SILVER

DIGITAL

TAMPA BAY TIMES

Collings Foundation

Tim Bratton

TAMPA BAY TIMES

Thorpe & Thorpe

Paul Wehmeyer

fname
florida newspaper advertising and marketing executives

GROUP 1

fname
florida newspaper advertising and marketing executives

2·0·1·7
CREATIVE EXCELLENCE AWARDS

CATEGORY 11

GOLD

DIGITAL

TAMPA BAY TIMES

10 Margaritas You Have To Try at Margarita Festival

Scott Pollenz

GOLD

fname
florida newspaper advertising and marketing executives

2·0·1·7
CREATIVE EXCELLENCE AWARDS

CATEGORY 12

BEST MULTI-MEDIA CAMPAIGN

GROUP 3

fname florida newspaper advertising and marketing executives

2·0·1·7 CREATIVE EXCELLENCE AWARDS

CATEGORY 12

BRONZE

SILVER

BEST MULTI-MEDIA CAMPAIGN

CITRUS COUNTY CHRONICLE

Citrus Primary Care

James Moyer, Carol Ann Deckelmann, April Zay

WEST ORANGE TIMES & OBSERVER

ObserverPreps.com

Dawn Willis, Tony Trotti, Mike Eng, Steven Ryzewski

fname florida newspaper advertising and marketing executives

GROUP 3

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2·0·1·7
CREATIVE EXCELLENCE AWARDS

CATEGORY 12

GOLD

BEST MULTI-MEDIA CAMPAIGN

THE PENSACOLA NEWS JOURNAL

Lift Up a Child – Guardian ad Litem

Tabitha Simison, Eddie Murray

GOLD

GROUP 2

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CREATIVE EXCELLENCE AWARDS

CATEGORY 12

SILVER

BEST MULTI-MEDIA CAMPAIGN

SILVER

OBSERVER MEDIA GROUP

It's Read Everywhere

Caleb Stanton, Luis Trujillo

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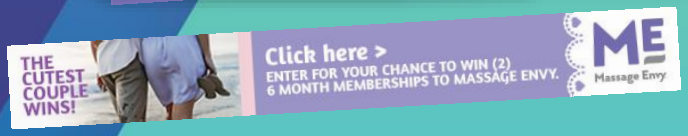
CATEGORY 12



GOLD

BEST MULTI-MEDIA CAMPAIGN

OBSERVER MEDIA GROUP

Cutest Couple Contest

Kathleen O'Hara

GOLD

GROUP 1

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CREATIVE EXCELLENCE AWARDS

CATEGORY 12

BRONZE

SILVER

BEST MULTI-MEDIA CAMPAIGN

SUN SENTINEL

Mike Mayo - The Eat Beat

Joann Leger, Wendy Limroth

TAMPA BAY TIMES

tbo Weather App

Angela Stork

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CREATIVE EXCELLENCE AWARDS

CATEGORY 12

GOLD

BEST MULTI-MEDIA CAMPAIGN

TAMPA BAY TIMES

Get More than the Score (Tampa Bay Bucs)

Lisa Schillinger

GOLD

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CREATIVE EXCELLENCE AWARDS

CATEGORY 13

BEST NEWSPAPER SELF-PROMOTION

GROUP 3

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CATEGORY 13

SILVER

BEST NEWSPAPER SELF-PROMOTION

SILVER

CITRUS COUNTY CHRONICLE

Brain Food - NIE

David Worlton

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CREATIVE EXCELLENCE AWARDS

CATEGORY 13

GOLD

BEST NEWSPAPER SELF-PROMOTION

CITRUS COUNTY CHRONICLE

Business Going Nowhere

David Worlton

GOLD

GROUP 2

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CREATIVE EXCELLENCE AWARDS

CATEGORY 13

BRONZE

SILVER

BEST NEWSPAPER SELF-PROMOTION

BUSINESS OBSERVER

infocus

Caleb Stanton

BUSINESS OBSERVER

Thank You

Caleb Stanton

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GROUP 2

florida newspaper advertising and marketing executives

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CATEGORY 13

GOLD

BEST NEWSPAPER SELF-PROMOTION

BUSINESS OBSERVER

Get the News

Caleb Stanton

GOLD

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CATEGORY 13

BRONZE

SILVER

BEST NEWSPAPER SELF-PROMOTION

SUN SENTINEL

Dr. Detour - Traffic and Transit Newsletter

Wendy Limroth

MIAMI HERALD

"Truth" TV :30

Lourdes Alvarez, Claudia Killoran, Daniel Barrocas

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CREATIVE EXCELLENCE AWARDS

CATEGORY 13

GOLD

BEST NEWSPAPER SELF-PROMOTION

ORLANDO SENTINEL

Fall Arts

Greg Marchand

GOLD

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2·0·1·7 CREATIVE EXCELLENCE AWARDS

GRAND AWARDS

Are awarded to the newspaper in each circulation group that accumulates the greatest number of points based on the number of awards they receive.

Gold = 10 points

Silver = 5 points

Bronze = 2 points

GRAND AWARD

GRAND AWARD

fname
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2·0·1·7
CREATIVE EXCELLENCE AWARDS

GRAND AWARD

GROUP 3

CITRUS COUNTY CHRONICLE

GRAND AWARD

GRAND AWARD

fname
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2·0·1·7
CREATIVE EXCELLENCE AWARDS

GRAND AWARD

GROUP 2

OBSERVER MEDIA GROUP

GRAND AWARD

GRAND AWARD

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CREATIVE EXCELLENCE AWARDS

GRAND AWARD

GROUP 1

TAMPA BAY TIMES

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CREATIVE EXCELLENCE AWARDS

JAY WEIMAR

BEST IN SHOW

Will be awarded to the best ad out of all divisions & categories

BEST IN SHOW

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CREATIVE EXCELLENCE AWARDS

BEST IN SHOW

JAY WEIMAR

BEST IN SHOW

CITRUS COUNTY CHRONICLE

Business Going Nowhere

David Worlton

fname
florida newspaper advertising and marketing executives

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CREATIVE EXCELLENCE AWARDS

CONGRATULATIONS!

2·0·1·7 CREATIVE EXCELLENCE AWARDS

AUGUST 11, 2017

THE RITZ-CARLTON, NAPLES