
01 - Display Advertising

Group 3 - Bronze Winner

Windermere Observer

Entry: Piano Lessons by Rita

Credits: Dawn Willis, Tony Trotti, Michelle Gentry

Silver Winner

Ledger Media Group

Entry: Keel & Curley

Credits: Debi Boyens

Gold Winner

Citrus County Chronicle

Entry: Mike Scott Plumbing

Credits: David Worlton

Group 2 - Bronze Winner

No Winner

Silver Winner

Observer Media Group

Entry: Interior Design

Credits: Luis Trujillo

Gold Winner

The News-Press

Entry: Grandeur Magazine: Naples Wine

Credits: Aaron Rolewicz

Group 1 - Bronze Winner

Tampa Bay Times

Entry: Casa di Mazzaro

Credits: Lisa Schillinger

Silver Winner

Tampa Bay Times

Entry: Old Northeast Jewelers

Credits: Nausheen Syed-Ali

Gold Winner

Tampa Bay Times

Entry: Bon Appetit Restaurant

Credits: Beth Lewis-Wilson

02 - Business to Consumer/Business to Business

Group 3 - Bronze Winner

No Winner

Silver Winner

Citrus County Chronicle

Entry: United Way - Quit School
Credits: David Worlton

Gold Winner

Citrus County Chronicle

Entry: United Way - How Far
Credits: David Worlton

Group 2 - Bronze Winner

Naples Daily News

Entry: Mr Rooter Free Water Analysis
Credits: Judy Giglio

Silver Winner

Observer Media Group

Entry: Brand Better
Credits: Caleb Stanton

Gold Winner

Business Observer

Entry: Live Richly. Here Today.
Credits: Luis Trujillo

Group 1 - Bronze Winner

Tampa Bay Times

Entry: Tampa Bay / Monster Independence
Credits: Angela Stork

Silver Winner

Sun Sentinel

Entry: MADD - Miami Coalition Project
Credits: Joann Leger, Wendy Limroth

Gold Winner

Tampa Bay Times

Entry: Tampa Bay / Monster Labor Day
Credits: Mimi Hernandez

03 - Health Care-Auto/Boating-Real Estate

Group 3 - Bronze Winner

Citrus County Chronicle

Entry: Superior Residences - We Understand

Credits: David Worlton, April Zay

Silver Winner

Ocala Star Banner

Entry: Thrive Chiropractic

Credits: Chelsea Winter

Gold Winner

West Orange Times & Observer

Entry: Orlando Health - Health Central Hospital - I Choose

Credits: Dawn Willis, Tony Trotti, Cyndi Gustafson

Group 2 - Bronze Winner

The News-Press

Entry: The Palms of Fort Myers - Built on Trust

Credits: Aaron Rolewicz

Silver Winner

The News-Press

Entry: 2017 New Car Preview: Plattner's

Credits: Jason Thompson

Gold Winner

Business Observer

Entry: Investment Highlights

Credits: Luis Trujillo

Group 1 - Bronze Winner

Tampa Bay Times

Entry: Bay Surgical Weight Loss

Credits: Beth Lewis-Wilson

Silver Winner

Sun-Sentinel

Entry: Men's Wellness Centers

Credits: Jose Navarro

Gold Winner

Tampa Bay Times

Entry: Bronze Touch Tanning Salon

Credits: Laura Rainey

04 - Market Book/Collateral Material

Group 3 - Bronze Winner

No Winner

Silver Winner

Ocala Star Banner

Entry: Everyone Loves Matt Manatee Sponsorship!

Credits: Chelsea Winter

Gold Winner

West Orange Times & Observer

Entry: Observer Pop Up Stand Alone Banners

Credits: Dawn Willis, Tony Trotti

Group 2 - Bronze Winner

The News-Press

Entry: New Presses Benefits B2B Marketing Section

Credits: Aaron Rolewicz, Jason Thompson

Silver Winner

Herald-Tribune Media Group

Entry: HT Events Brochure

Credits: Kim Colilster

Gold Winner

Observer Media Group

Entry: At a Glance

Credits: Caleb Stanton

Group 1 - Bronze Winner

Tampa Bay Times

Entry: Tampa Bay / Monster Brochure

Credits: Jeane Schubeck

Silver Winner

Orlando Sentinel

Entry: Dillards

Credits: Tracy Brae

Gold Winner

Tampa Bay Times

Entry: Gulf To Bay Media Kit

Credits: Nikki Life

05 - Special Section

Group 3 - Bronze Winner

Ledger Media Group

Entry: Summer Camps

Credits: Michelle Pena Shoe, Debi Boyens

Silver Winner

Bradenton Herald

Entry: At Time To Remember Black History Month

Credits: Jacqueline Marrero-Flores

Gold Winner

Bradenton Herald

Entry: Summer Camp Guide

Credits: Jacqueline Marrero-Flores

Group 2 - Bronze Winner

No Winner

Silver Winner

Naples Daily News

Entry: Estate Planning

Credits: Mike DeSmet

Gold Winner

Observer Media Group

Entry: Health Matters: Which diet fits you?

Credits: Observer Staff

Group 1 - Bronze Winner

Tampa Bay Times

Entry: Bay: Travel Issue (March 2017)

Credits: Pegie Stark

Silver Winner

Tampa Bay Times

Entry: Travel Florida

Credits: Nausheen Syed-Ali, Angela Stork

Gold Winner

Orlando Sentinel

Entry: Our Favorite Things

Credits: Rich Pope

06 - Dining and Entertainment

Group 3 - Bronze Winner

Sun Coast Media Group, Inc.

Entry: JD's Bistro & Grille

Credits: Cynthia Acevedo

Silver Winner

West Orange Times & Observer

Entry: West Oaks Mall - Ocoee Founders Day Wrap

Credits: Dawn Willis, Tony Trotti, Cyndi Gustafson

Gold Winner

Citrus County Chronicle

Entry: United Way - Power of the Purse

Credits: David Worlton

Group 2 - Bronze Winner

No Winner

Silver Winner

No Winner

Gold Winner

Observer Media Group

Entry: Great Gatsby

Credits: Caleb Stanton

Group 1 - Bronze Winner

Tampa Bay Times

Entry: Red Mesa

Credits: Nausheen Syed-Ali

Silver Winner

Tampa Bay Times

Entry: Noble Crust

Credits: Nausheen Syed-Ali

Gold Winner

Tampa Bay Times

Entry: Marlow's Tavern

Credits: Nausheen Syed-Ali

07 - Niche Publication

Group 3 - Bronze Winner

Citrus County Chronicle

Entry: Senior Living

Credits:

Silver Winner

Ledger Media Group

Entry: Great Outdoors

Credits: Debi Boyens, Staff

Gold Winner

The Gainesville Sun

Entry: Oh Baby!

Credits: Amber Anderson

Group 2 - Bronze Winner

Observer Media Group

Entry: LWR Life

Credits: Kat Hughes, Heidi Kurpiela, Nicole Thompson

Silver Winner

Herald-Tribune Media Group

Entry: Sarasota Memorial Hospital Rehabilitation Pavilion

Credits: Kim Collister, Emily Leinfuss

Gold Winner

Observer Media Group

Entry: Season Winter

Credits: Nick Friedman, Niki Kottmann, Meghan Sasser

Group 1 - Bronze Winner

Tampa Bay Times

Entry: NIE: Reading with the Rays 2017

Credits: Lisa Schillinger

Silver Winner

Tampa Bay Times

Entry: Gulf to Bay

Credits: Nikki Life

Gold Winner

Tampa Bay Times

Entry: tbt* Ultimate Bar Guide

Credits: Kate Rigney, Angela Stork, Scott Pollenz, Marti Galloway

08 - Inserts

Group 3 - Bronze Winner

Sun Coast Media Group, Inc.

Entry: GJC Window & Door

Credits: Cynthia Acevedo

Silver Winner

West Orange Times & Observer

Entry: Observer - Shop Local - Winter Garden

Credits: Dawn Willis, Tony Trotti, Cyndi Gustafson, Michelle Gentry, Darlene McMahon

Gold Winner

Sun Coast Media Group, Inc.

Entry: Coastal Kitchens Inc.

Credits: Cynthia Acevedo

Group 2 - Bronze Winner

No Winner

Silver Winner

No Winner

Gold Winner

Herald-Tribune Media Group

Entry: Green Apple Salon and Spa

Credits: Kim Hake-Gleason

Group 1 - Bronze Winner

Sun-Sentinel

Entry: Bravo Supermarket Double sided Direct Mail Post Card

Credits: Paul McElroy

Silver Winner

Tampa Bay Times

Entry: Exceptional Dental

Credits: Laura Rainey

Gold Winner

Tampa Bay Times

Entry: Eat Drink St. Pete

Credits: Lisa Schillinger

09 - Best Color Ad (Magazine only)

Group 3 - Bronze Winner

West Orange Times & Observer - Real Estate

Entry: Observer - You. Your Neighbors. Your Neighborhood.

Credits: Dawn Willis, Tony Trotti

Silver Winner

Pensacola HomeFinder

Entry: Details ~ Sprague Construction

Credits: Shawna Shy

Gold Winner

Bella

Entry: Dream Kitchens by Emerald Coast Granite

Credits: Tabitha Simison, Eddie Murray

Group 2 - Bronze Winner

Herald-Tribune Media Group

Entry: Candy Swick Downtown City Guide Gatefold Ad

Credits: Matthias Pohle

Silver Winner

Herald-Tribune Media Group

Entry: Cask & Ale Eat Drink Ad

Credits: Kim Hake-Gleason

Gold Winner

Herald-Tribune Media Group

Entry: Bacon's Furniture

Credits: Kim Hake-Gleason

Group 1 - Bronze Winner

Tampa Bay Times

Entry: Freshii

Credits: Patty Langgle

Silver Winner

PRIME City & Shore Special Edition May 2017

Entry: Allied Kitchen and Bath

Credits: Jose Navarro

Gold Winner

City & Shore (June 2016 edition)

Entry: Daoud's Jewelers June 2016

Credits: Jose Navarro

10 - Best Cover Design

Group 3 - Bronze Winner

Ledger Media Group

Entry: Think Pink

Credits: Michelle Pena Shoe

Silver Winner

Ledger Media Group

Entry: Food For Thought

Credits: Debi Boyens

Gold Winner

Citrus County Chronicle

Entry: To Your Health

Credits: Cindy Connolly

Group 2 - Bronze Winner

No Winner

Silver Winner

Naples Daily News

Entry: Here's to Your Health DEC 2016 Resource Guide

Credits: Cindy Giles

Gold Winner

Observer Media Group

Entry: Season Fall

Credits: Observer Staff

Group 1 - Bronze Winner

Orlando Sentinel

Entry: Corporate Heroes

Credits: Greg Marchand

Silver Winner

Tampa Bay Times

Entry: Travel Florida

Credits: Nausheen Syed-Ali

Gold Winner

Tampa Bay Times

Entry: Bay Magazine: Food & Drink (June 2016)

Credits: Pegie Stark

11 - Digital

Group 3 - Bronze Winner

The Pensacola News Journal

Entry: MBT Divers - Best Dive Shop!

Credits: Tabitha Simison, Eddie Murray

Silver Winner

The Pensacola News Journal

Entry: American Foundation for Suicide Prevention

Credits: Meredith McDuffie, Andrew Pearson

Gold Winner

The Pensacola News Journal

Entry: Find Your Perfect Match - Petland

Credits: Tabitha Simison, Jenny Welu

Group 2 - Bronze Winner

No Winner

Silver Winner

The News-Press

Entry: Majestic Palms

Credits: Aaron Rolewicz

Gold Winner

The News-Press

Entry: Thrive Senior Living

Credits: Aaron Rolewicz

Group 1 - Bronze Winner

Tampa Bay Times

Entry: Collings Foundation

Credits: Tim Bratton

Silver Winner

Tampa Bay Times

Entry: Thorpe & Thorpe

Credits: Paul Wehmeyer

Gold Winner

Tampa Bay Times

Entry: 10 Margaritas You Have To Try at Margarita Festival

Credits: Scott Pollenz

12 - Best Multi-Media Campaign

Group 3 - Bronze Winner

Citrus County Chronicle

Entry: Citrus Primary Care

Credits: James Moyer, Carol Ann Deckelmann, April Zay

Silver Winner

West Orange Times & Observer

Entry: ObserverPreps.com

Credits: Dawn Willis, Tony Trotti, Mike Eng, Steven Ryzewski

Gold Winner

The Pensacola News Journal

Entry: Lift Up a Child - Guardian ad Litem

Credits: Tabitha Simison, Eddie Murray

Group 2 - Bronze Winner

No Winner

Silver Winner

Observer Media Group

Entry: It's Read Everywhere

Credits: Caleb Stanton, Luis Trujillo

Gold Winner

Observer Media Group

Entry: Cutest Couple Contest

Credits: Kathleen O'Hara

Group 1 - Bronze Winner

Sun Sentinel

Entry: Mike Mayo - The Eat Beat

Credits: Joann Leger, Wendy Limroth

Silver Winner

Tampa Bay Times

Entry: tbo Weather App

Credits: Angela Stork

Gold Winner

Tampa Bay Times

Entry: Get More than the Score (Tampa Bay Bucs)

Credits: Lisa Schillinger

13 - Best Newspaper Self-Promotion

Group 3 - Bronze Winner

No Winner

Silver Winner

Citrus County Chronicle

Entry: Brain Food - NIE

Credits: David Worlton

Gold Winner

Citrus County Chronicle

Entry: Business Going Nowhere

Credits: David Worlton

Group 2 - Bronze Winner

Business Observer

Entry: infocus

Credits: Caleb Stanton

Silver Winner

Business Observer

Entry: Thank You

Credits: Caleb Stanton

Gold Winner

Business Observer

Entry: Get the News

Credits: Caleb Stanton

Group 1 - Bronze Winner

Sun Sentinel

Entry: Dr. Detour - Traffic and Transit Newsletter Campaign

Credits: Wendy Limroth

Silver Winner

Miami Herald

Entry: "Truth" TV :30

Credits: Lourdes Alvarez, Claudia Killoran, Daniel Barrocas

Gold Winner

Orlando Sentinel

Entry: Fall Arts

Credits: Greg Marchand

Grand Award Winners

Group 3

Citrus County Chronicle

Group 2

Observer Media Group

Group 1

Tampa Bay Times

Jay Weimar Best in Show

Citrus County Chronicle

Business Going Nowhere

David Worlton