



1. Special Section

Group 2

Discover Citrus County, "Discover Citrus County," Cindy Connolly; **Sun Coast Media Group, Inc.**, "Pet Resource Guide," Kim Hake-Gleason

Group 1

Observer Media Group, "Season Fall 2020," Observer Staff; **Observer Media Group**, "Spirit of America 2020," Observer Staff; **Tampa Bay Times**, "2020 Holiday Gift Guide," Lisa Schillinger

2. Best Cover Design

Group 2

Citrus County Chronicle, "Home & Outdoor Living 2020," Cindy Connolly; **Citrus County Chronicle**, "Diva Night 2020," Cindy Connolly; **Sun Coast Media Group, Inc.**, "Venice Gondolier 75th Anniversary," Meghan

Group 1

Observer Media Group, "Top 500 Cover 2019," Luis Trujillo; **Observer Media Group**, "Season Fall Cover 2020," Observer Staff; **Observer Media Group**, "Holiday Gift Guide Cover 2019," Luis Trujillo

3. Niche Publication

Group 2

2020 Hunters Run Magazine, "2020 Hunters Run Residential Club Community," Stan Walker, Ann Forman, Mary Watkins, Karen , Tania , Dannielle; **Explore Citrus**, "Explore Citrus," Cindy Connolly; **West Orange Times & Observer**, "Graduation: Pomp Under the Circumstance,"

Group 1

Observer Media Group, "Health Matters October 2020," Observer Staff; **Observer Media Group**, "LWR Life Fall 2020," Observer Staff; **Tampa Bay Times**, "NIE: Pinellas County STEAM 2019," Patty Langgle

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4. Inserts

Group 1

Sun Sentinel, "Crafty Crab Seafood," Jose Navarro; **Tampa Bay Times**, "Tom Wiburt-Coldwell Banker," Patty Langgle; **Tampa Bay Times**, "Mirabella," Nausheen Syed-Ali

5. Unique and Premium Positions

Open

Sun Sentinel, "Doris Market Spadea," Carly Rubizovsky; **Tampa Bay Times**, "Universal Fine Wine and Spirits - Ads That Stick," Patty Langgle; **West Orange Times & Observer**, "Glenn Joiner & Son Napa Auto Parts," Lindsay Cannizzaro and Cyndi Gustafson

6. Digital

Open

Miami Herald, "Miccosukee Resort & Gaming," Carolina Esbaile, Ana Moreno, Kartal Peel, Gabrielle Garner, Chris Donovan, Eric Brandner, Think Twice Media, We Are Tigers, Orlando Comas, Denise Martinez, Joshua Elenberg; **Tampa Bay Times**, "Alligator Attraction," Ron Prouty; **Tampa Bay Times**, "Alpine Liquor Campaign," Tim Bratton

7. Best Multi-Media Online & Print Campaign

Group 2

Citrus County Chronicle, "Christmas Readings," John Murphy, Trista Stokes, Sean Autenrieb; **West Orange Times & Observer**, "City of Winter Garden's Shop Small Saturday," Lindsay Cannizzaro, Cyndi Gustafson; **West Orange Times & Observer**, "Broadway & Beyond," Lindsay Cannizzaro, Cyndi Gustafson

Group 1

Observer Media Group, "Tina Ciaccio," Shawna Polana; **Tampa Bay Times**, "Times Carrier Ad," Mimi Hernandez

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8. Best Social Media

Group 1

Observer Media Group, "Lotsa Lobster," Emma Burke; **Sun Sentinel**, "Armorvue," Carly Rubizovsky; **Tampa Bay Times**, "NIE Contest: Facebook graphic," Mimi Hernandez

9. Content Advertising

Group 1

Miami Herald, "Miccosukee- 5 Incredible Animals," Orlando Comas, Denise Martinez, Joshua Elenberg, Carolina Esbaile, Ana Moreno, Kartal Peel, Gabrielle Garner, Chris Donovan, Eric Brandner, Think Twice Media , We Are Tigers; **Miami Herald**, "Miccosukee - Why the Everglades is not "As clean as its ever been"," Orlando Comas, Denise Martinez, Joshua Elenberg, Carolina Esbaile, Ana Moreno, Kartal Peel, Gabrielle Garner, Chris Donovan, Eric Brandner, Think Twice Media , We Are Tigers; **Sun Sentinel**, "Akel Homes — Villamar at Toscana Isles," Jose Navarro

10. Best Sponsored Content e-Blast

Group 2

Citrus County Chronicle, "Traegar Grill Giveaway," John Murphy, Sean Autenrieb; **Sun Coast Media Group, Inc.**, "Venetian Coffee Roasters," Elizabeth Marcino; **West Orange Times & Observer**, "At Siam Thai Cuisine," Lindsay Cannizzaro

Group 1

Observer Media Group, "Holiday Pools" ; **Observer Media Group**, "Cruise Planners" ; **Observer Media Group**, "Sirius Day Spa," Louise Martin

11. Best Online Video Application

Open

Citrus County Chronicle, "Christmas Readings," John Murphy; **Miami Herald**, "Recovery Unplugged," Carolina Esbaile, Ana Moreno, Kartal Peel, Gabrielle Garner, Chris Donovan, Eric Brandner, MU2 Productions , Studio Freak Animation , Amy Skoke, Orlando Comas; **Tampa Bay Times**, "Carrier Recruitment Video," Dan Canoro

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12. Market Book/Collateral Material

Group 2

Citrus County Chronicle, "Campaign 2020," John Murphy;

Group 1

Observer Media Group, "We Deliver," Robin Lankton; **Orlando Sentinel**, "Orlando Sentinel Digital Media Kit," Allison Kaley; **Sun Sentinel / City & Shore Magazine**, "City & Shore Editorial Calendar," Jose Navarro

13. Best Newspaper Self-Promotion

Group 2

Citrus County Chronicle, "Be Our Guest," Cindy Connolly; **Sun Coast Media Group, Inc.**, "Charlie Gator," Kim Hake-Gleason; **West Orange Times & Observer**, "Sharing What Matters to You," Michael Eng and Lindsay Cannizzaro

Group 1

Observer Media Group, "Painting the Town Red," Luis Trujillo; **Observer Media Group**, "What A Year," Alli Wampole; **Tampa Bay Times**, "For A Better Tampa Bay Campaign," Jean Schubeck

15. Best Promotional or Reader Contest

Group 2

Citrus County Chronicle, "12 Days of Giving," John Murphy and Design Team; **Sun Coast Media Group, Inc.**, "Millennium - Health Worker of the Month," Kim Hake-Gleason; **West Orange Times & Observer**, "Show Us Your Strength Photo Contest," Michael Eng, Cyndi Gustafson, Lindsay Cannizzaro, Robin Lankton, Allison Brunelle

Group 1

Observer Media Group, "It's Read Everywhere," Luis Trujillo; **Tampa Bay Times**, "Winn Dixie Great Grocery Giveaway," Mimi Hernandez

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16. Best COVID Pivot

Open

Citrus County Chronicle, "COVID PAGES," Design Team; **Citrus County Chronicle**, "Virtual Easter Egg Hunt," Design Team; **Observer Media Group**, "AMP Up Your Business," Robin Lankton

17. Display Advertising

Group 2

Baldwin Park Living, "Victoria Jewelers," Lindsay Cannizzaro; **Citrus County Chronicle**, "Mallards Turkey Season"; **West Orange Times & Observer**, "Lake Apopka Natural Gas District," Lindsay Cannizzaro, Allison Brunelle

Group 1

Observer Media Group, "Divine Interiors Group," Alli Wampole; **Observer Media Group**, "Bartlett Jewelers," Shawna Polana; **Sun Sentinel / City & Shore Magazine**, "Josef & Joseph - Valentine's Day Ad," Jose Navarro

18. Business to Consumer/Business to Business

Group 2

Baldwin Park Living, "Finnegan Academy of Irish Dance," Lindsay Cannizzaro; **Bradenton Herald**, "LeafGuard Gutters," Carolina Esbaile, Chad Stewart, Ryan Timms, Gabrielle Garner, Eric Brandner, Think Twice Media, De Leon Creative, Pam Tessieri, Greg Roman; **Jacksonville Record & Observer**, "Codi Gildberg," Codi Gildberg

Group 1

Observer Media Group, "Sarasota Christian School," Alli Wampole; **Observer Media Group**, "Kaplan Preschool," Alli Wampole; **Tampa Bay Times**, "Gulf Shore Care Center," Nausheen Syed-Ali

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19. Health Care

Group 2

Citrus County Chronicle, "Suncoast Eye"; **Citrus County Chronicle**, "Citrus Spine," Cindy Connolly; **West Orange Times & Observer**, "Baptiste Orthodontics," Lindsay Cannizzaro

Group 1

Observer Media Group, "Hillstrom Wright Plastic Surgery," Luis Trujillo; **Observer Media Group**, "Sirius Day Spa," Luis Trujillo; **Tampa Bay Times**, "Chapters Health System," Nausheen Syed-Ali

20. Auto/Boating

Group 2

Citrus County Chronicle, "Nick Nicholas Ford Ponies," Dave Worlton; **Citrus County Chronicle**, "Nick Nicholas Ford Wilderness," Dave Worlton; **Sun Coast Media Group, Inc.**, "Mox Motors," Kim Hake-Gleason

Group 1

Sun Sentinel, "Rick Case Volkswagen Ads," Carly Rubizovsky; **Sun Sentinel / City & Shore Magazine**, "Autosport Group," Jose Navarro

21. Real Estate

Group 2

Baldwin Park Living, "Kimberley R. Gernert Real Estate," Lindsay Cannizzaro; **Citrus County Chronicle**, "Alexander Real Estate"

Group 1

Observer Media Group, "Lakewood Ranch Commercial," Alli Wampole; **Tampa Bay Times**, "Troy Shively," Nausheen Syed-Ali; **Tampa Bay Times**, "Golf Lake Condos, Llc," Nausheen Syed-Ali

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22. Dining and Entertainment

Group 2

Baldwin Park Living, "Ocean Blue Gallery," Lindsay Cannizzaro; **Baldwin Park Living**, "La Bella Luna Ristorante & Pizzeria," Lindsay Cannizzaro and Ann Carpenter; **West Orange Times & Observer**, "Pammie's Sammies," Lindsay Cannizzaro, Cyndi Gustafson, Allison Brunelle

Group 1

Observer Media Group, "Siesta Creamery," Shawna Polana; **Sun Sentinel / Explore Florida & The Caribbean**, "Howard Allan Promotions — ArtFestival.com," Jose Navarro; **Tampa Bay Times**, "Imagine Museum," Nausheen Syed-Ali

23. Service Industry

Group 2

Citrus County Chronicle, "Suncoast Dermatology And Skin Surgery Center," Dave Worlton; **Citrus County Chronicle**, "Petes Pier," Dave Worlton; **West Orange Times & Observer**, "First Baptist Church of Winter Garden," Lindsay Cannizzaro

Group 1

Observer Media Group, "Eagle Stones," Alli Wampole; **Sun Sentinel**, "Atlantic Florida Dental Digital Ads," Carly Rubizovsky; **Sun Sentinel / City & Shore Magazine**, "Brown Creative Interior Design," Jose Navarro

24. Local Business Support

Open

Citrus County Chronicle, "CPR Program"; **Observer Media Group**, "Retail Therapy is Real," Emily Walsh; **Sun Coast Media Group, Inc.**, "Supporting Community Business - gang page," Amy Honoosic

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