01. New Business Concept

Gold

Observer Media Group - Sarasota
It's Read Everywhere
Taylor Poe & Kathleen O'Hara

Silver

Jacksonville Record & Observer
070722-JDR-Philanthropy.pdf, PhilanthropySpotlight-SALES-FLYER.pdf
Codi Gildberg, Angela Campbell

Bronze

Tampa Bay Times
MyTBtickets
Trisha Randall

02. Best Event

Gold

Triangle News Leader
Walk for Veterans / Well Being Health Expo
Kathy Chance

Silver

Miami Herald
Miami Herald & el Nuevo Herald Silver Knight Awards
Raymond Duenas and Staff

Bronze

The Winter Haven Sun
100th Anniversary of Watersking
Lisa Fellows-Coffey and staff

03. Advertising Campaign

Gold

Miami Herald
Miami Bone & Joint Institute Advertising Campaign
Heather Bettner, Denise Martinez, Jalitza Hernandez

Silver

Tampa Bay Times
Syd Entel
Lisa Schillinger, Nausheen Syed-Ali

Bronze

Navarre Press
Beaches to Woodlands
Thomas Kulesa

04. Self-Promotion Advertising

Gold

Navarre Press
On the Road, Grad Ads, Seasons' Readings
Staff

Silver

Tampa Bay Times
Pursue The Truth
Jeanne Schubeck, Mimi Hernandez

Bronze

Citrus County Chronicle
Best of the Best Ballot Promotion
Staff

05. Content Advertising

Gold

The Villages Daily Sun
VDSL_0302_2023
Daily Sun staff

Silver

Navarre Press
Rollins Distillery
Thomas Kulesa, Sandi Kemp

Bronze

Sun Coast Media Group
Meet Your Local Pro
Kim Hake-Gleason & Suthina Khumphaiphan

06. Restaurant / Entertainment Ad

Gold

Tampa Bay Times
Da Sesto Italiano
Lisa Schillinger

Silver

Tampa Bay Times
The Living Room Restaurant
Nausheen Syed-Ali

Bronze

Navarre Press
Oktoberfest
Thomas Kulesa

10. Business (non-retail) Print Ad

Gold

Navarre Press
Santa Rosa County Tourism Development
Thomas Kulesa

Silver

Observer Media Group - Sarasota
Divine Interiors
Shawna Polana

Bronze

Tampa Bay Times
Remax Metro Luxe - Bay spread
Nausheen Syed-Ali

12. Unique and Premium Positions

Gold

Citrus County Chronicle
City of Inverness Spadia 4 pages
Cindy Connolly

Silver

Citrus County Chronicle
July 4th American Flag with advertisers on back page
Staff

Bronze

Miami Herald
FIU Celebrates 50 Years
Goldie Fenster, Denise Martinez & Staff

13. Online only Ad

Gold

Tampa Bay Times
Dinos & Dragons
Ron Prouty

Silver

Tampa Bay Times
AAA Travel Alaska
Ron Prouty

Bronze

Observer Media Group - Sarasota
Florida Vein Center
Luis Trujillo

14. Multi-Media Ad

Gold

Observer Media Group - Sarasota
Tina Ciaccio
Taylor Poe

Silver

Tampa Bay Times
NIE Sci-Fi Creative Writing Contest
Ron Prouty

Bronze

Observer Media Group - Sarasota
One-Eyed Jacks Poker Room
Luis Trujillo

15. Social Media Campaign

Gold

Tampa Bay Times
MyTbtickets
Mimi Hernandez

Silver

Observer Media Group - Sarasota
Circus Sarasota
Emma Jolly

Bronze

Observer Media Group - Sarasota
Georgie's Garden Cafe
Emma Jolly

16. Market Book/Collateral Material

Gold

Sun Coast Media Group
Media Kit
Staff

Silver

Citrus County Chronicle
Hurricane Proposal Powerpoint
John Murphy

Bronze

Observer Media Group - Sarasota
Observer Media Group At A Glance
Robin Lankton, Kathleen O'Hara

17. Best Online Video Application

Gold

Citrus County Chronicle
Discover Videos
Staff

Silver

Crestview News Bulletin
Muggles on Main
Thomas Kulesa, James DiPilla, Dan Bontrager

Bronze

Tampa Bay Times
Newspaper Delivery Overview
Dan Canoro

18. Advertising-driven Special Section, in-paper product or standalone

Gold

Citrus County Chronicle
Discover 2022/2023
Staff

Silver

Orange Observer
Graduation 2022: Pride & Joy
Staff

Bronze

Sun Coast Media Group
Pet Resource Guide
Kim Hake-Gleason

21. Custom Publication

Gold

Tampa Bay Times
Hillsborough 100 Conservation Challenge
Lisa Schillinger

Silver

Tampa Bay Times
Mental Health Awareness: Empowering young people to manage their mental health
Staff

Bronze

Tampa Bay Times
Gulf To Bay Magazine 2022
Niki Life

27. Retail Print Ad

Gold

Tampa Bay Times
Old Northeast Jewelers: Christmas
Nausheen Syed-Ali

Silver

Tampa Bay Times
Friendly KIA Best of the Best winner
Ruben Carbonell

Bronze

Monticello News and Jefferson County Journal
GRANNY KATS
Mark Estefan

28. Annual Designer of the Year

The Villages Daily Sun
Desinger of The Year
Mike Orton

23. Annual Salesperson of the Year

Tampa Bay Times
Eileen Epright - Annual Salesperson of the Year Nominee
Eileen Epright

25. The Lead On! Award

The Independent Florida Alligator
Shaun O'Connor nomination for The Lead On! Award
Shaun O'Connor

Best of Show

Navarre Press
Santa Rosa County Tourism Development
Thomas Kulesa