## 01. New Business Concept

**GOLD**
Observer Media Group - Sarasota
*Hamilton vs. Jefferson: The rivalry that shaped America*
Robin Lankton

**SILVER**
Orlando Sentinel
*Win a $5,000 Marketing Makeover*
Carly Rubizovsky

**BRONZE**
Tampa Bay Times
*Charity Register*
Nausheen Syed-Ali (designer) Dan Canoro (video) Staff

## 02. Best Event

**GOLD**
Crestview News Bulletin
*Triple B*
Staff

**SILVER**
Navarre Press
*Navarre Fishing Rodeo*
Staff

**BRONZE**
Tampa Bay Times
*Festival of Reading 2023*
Lisa Schillinger (web site) Staff

## 03. Advertising Campaign

**GOLD**
Jacksonville Daily Record
*Hunger Fight*
Codi Gildberg

**SILVER**
Tampa Bay Times
*Southern Closet Systems*
Beth Lewis-Wilson, Lisa Schillinger, Nausheen Syed-Ali

**BRONZE**
Tampa Bay Times
*Syd Entel Galleries*
Nausheen Syed-Ali, Lisa Schillinger

## 04. Self-Promotion Advertising

**GOLD**
Tampa Bay Times
*Times promotion ads*
Mimi Hernandez

**SILVER**
Observer Media Group - Sarasota
*Observer Sand Bucket List*
Luis Trujillo

**BRONZE**
Observer Media Group - Sarasota
*Business Observer From the Corner Office Podcast*
Mark Gordon, Robin Lankton, Melanie Melone

## 05. Content Advertising

**GOLD**
The Winter Haven Sun
*Polk FWD 2023 July*
Nanay Pittman

**SILVER**
Sun Sentinel
*On Top of The World*
Jose Navarro

**BRONZE**
Sun Sentinel
*Margaritaville*
Jose Navarro

## 06a. Auto / Boat / RV (Print)

**GOLD**
Sun Sentinel / City & Shore Magazine
*Charter Group*
Jose Navarro

**SILVER**
The Front Porch
*Madison RV & Golf resort*
Mark Estefan

**BRONZE**
The Villages Daily Sun
*The Villages Golf Cars*
Staff

## 06bc. Auto / Boat / RV (Digital)

**GOLD**
Observer Media Group - Sarasota
*Elite Motorcoach*
Louise Martin

**SILVER**
Observer Media Group - Sarasota
*Marine Surplus*
Emma Burke Jolly

**BRONZE**
Tampa Bay Times
*Register RV: Destinations*
Ruben Carbonell

## 07a. Entertainment / Dining (Print)

**GOLD**
Navarre Press
*Yacht Rock!*
Thomas Kulesa

**SILVER**
Navarre Press
*The Grey Taproom*
Thomas Kulesa

**BRONZE**
Citrus County Chronicle
*Design Category Entertainment Dining Twysted Vyne*
Cindy Connolly and Rob Burns

## 07bc. Entertainment / Dining (Digital/Social)

**GOLD**
Observer Media Group - Sarasota
*Sarasota Ballet*
Luis Trujillo

**SILVER**
Tampa Bay Times
*Wagamama: party email*
Ruben Carbonell

**BRONZE**
Sun Coast Media Group
*Digital The Grill at 1951 Top Headline*
Kim Hake-Gleason

## 08a. Event (Print)

**GOLD**
Crestview News Bulletin
*City of Crestview 4th of July*
Thomas Kulesa

**SILVER**
Triangle News Leader
*First Presbyterian Church Concert Series*
Jessica Whaley

**BRONZE**
Tampa Bay Times
*Sugar Sand Festival*
Lisa Schillinger

## 08bc. Event (Social/Digital)

**GOLD**
Citrus County Chronicle
*8b. Event (Digital) - Manatee Festival*
Sean Autenrieb, Rob Burns

**SILVER**
Navarre Press
*Yacht Rock!*
Thomas Kulesa

**BRONZE**
Observer Media Group - Sarasota
*World Champions Cup*
Luis Trujillo

## 09ab. Financial (Print/Digital)

**GOLD**
Citrus County Chronicle
*9b. Financial (Digital) - Hagar Investments*
Sean Autenrieb, Rob Burns

**SILVER**
Observer Media Group - Sarasota
*Xinsurance*
Shawna Polana

**BRONZE**
Tampa Bay Times
*Raymond Arias Advisor LLC*
Nausheen Syed-Ali

## 10ab. Home Improvement / Services (Print/Digital)

**GOLD**
Observer Media Group - Sarasota
*Talon Home Builders*
Taylor Poe

**SILVER**
Miami Herald
*Florida Window & Door Hurricane Special*
Staff

**BRONZE**
Observer Media Group - Sarasota
*Sarasota Collection Home Store*
Louise Martin

## 11a. Medical & Wellness (Print)

**GOLD**
Orange Observer
*Community Health Centers*
Staff

**SILVER**
Orange Observer
*Sundrop Aesthetics*
Staff

**BRONZE**
Observer Media Group - Sarasota
*Coastal Hearing Care*
Taylor Poe

## 11b. Medical & Wellness (Digital)

**GOLD**
Sun Coast Media Group
*Digital Cocoa Yoga Cafe*
Kim Hake-Gleason

**SILVER**
Tampa Bay Times
*Divinity Med Spa*
Dan Canoro

**BRONZE**
Observer Media Group - Sarasota
*Florida Lakes Spa*
Louise Martin

## 12a. Real Estate & Development (Print)

**GOLD**
Navarre Press
*Century 21 Island View*
Thomas Kulesa

**SILVER**
Navarre Press
*Village of Jubilee*
Thomas Kulesa

**BRONZE**
Orange Observer
*Elle Probst*
Andrea Rukstalis

## 12b. Real Estate & Development (Digital)

**GOLD**
Sun Sentinel
*Akel Homes Solana Development*
Carly Rubizovsky

**SILVER**
Observer Media Group - Sarasota
*Tina Ciaccio*
Taylor Poe

**BRONZE**
Observer Media Group - Sarasota
*Engel & Volkers*
Louise Martin

## 13a. Travel & Leisure (Print)

**GOLD**
Navarre Press
*Navarre Properties*
Thomas Kulesa

**SILVER**
Sun Coast Media Group
*Premier World Discovery*
Kim Hake-Gleason

**BRONZE**
Observer Media Group - Sarasota
*Kathleen Catamarans*
Taylor Poe

## 13bc. Travel & Leisure (Digital/Social)

**GOLD**
Observer Media Group - Sarasota
*Herrig Center for the Arts*
Luis Trujillo

**SILVER**
Bradenton Herald
*Visit Pompano Beach*
Randolph Kapeluck

**BRONZE**
Observer Media Group - Sarasota
*Sarasota Polo*
Taylor Poe

## 14a. Retail Ad (Print)

**GOLD**
Sun Sentinel
*Goya Foods ROP Ad*
Carly Rubizovsky

**SILVER**
Observer Media Group - Sarasota
*Bartlett Jewelers*
Taylor Poe

**BRONZE**
Observer Media Group - Sarasota
*Jessup's Major Appliance Centers*
Luis Trujillo

## 14b. Retail Ad (Digital)

**GOLD**
Sun Sentinel
*Goya Foods*
Carly Rubizovsky

**SILVER**
Bradenton Herald
*Surf Style Hey Dude Shoes Sales Promotion*
Randolph Kapeluck

**BRONZE**
Observer Media Group - Sarasota
*Grow Goods*
Luis Trujillo

## 15abc. Political Ad (Print/Digital/Social)

**GOLD**
Tampa Bay Times
*Mike Petriccelli for Mayor*
Dan Canoro

**SILVER**
Observer Media Group - Sarasota
*Sarasota County Democratic Party*
Emma Burke Jolly

**BRONZE**
Citrus County Chronicle
*15a. Political Ad (Print) - JJ Grow*
James Moyer, Rob Burns

## 16a. Multi-Media Campaign (Print)

**GOLD**
Orange Observer
*Hamlin Craft Beer Festival*
Andrea Rukstalis

**SILVER**
Miami Herald
*Welcome Messi to Miami - Miami Herald and el Nuevo Herald*
Staff

**BRONZE**
Observer Media Group - Sarasota
*Aqua Plumbing & Air*
Taylor Poe

## 16b. Multi-Media Campaign (Digital)

**GOLD**
Miami Herald
*Miami Herald / el Nuevo Herald - Welcome Messi to Miami*
Denise Martinez and Staff

**SILVER**
Tampa Bay Times
*Skill Samuri: Coding Camp for Kids*
Ruben Carbonell

**BRONZE**
Jacksonville Daily Record
*Jacksonville Business Professionals*
Codi Gildberg

## 17. Social Media Campaigns

**GOLD**
Citrus County Chronicle
*17. Social Media Campaigns - Accurate Pest Management*
Rob Burns

**SILVER**
Observer Media Group - Sarasota
*Humane Society of Sarasota County*
Emma Burke Jolly

**BRONZE**
Observer Media Group - Sarasota
*Observer Photo Contest*
Emma Burke Jolly

## 18ab. Market Book / Collateral Material (Print/Digital)

**GOLD**
Tampa Bay Times
*2023 Impact Report*
Jeane Schubeck

**SILVER**
Observer Media Group - Sarasota
*Business Observer 2024 Media Kit*
Robin Lankton

**BRONZE**
Orlando Sentinel/Sun Sentinel
*Explore Florida*
Allison Kaley

## 19. Best Online Video Application

**GOLD**
Tampa Bay Times
*History of Chocolate*
Dan Canoro

**SILVER**
Tampa Bay Times
*Spend a Day in Tampa Bay*
Dan Canoro

**BRONZE**
Tampa Bay Times
*Kratom Special Report Promos*
Dan Canoro

## 20. Advertising-driven Special Section, in-paper product or standalone

**GOLD**
The Villages Daily Sun
*The Villages Magazine*
Staff

**SILVER**
Orange Observer
*Graduation 2023*
Staff

**BRONZE**
Orange Observer
*Local Motion 2023*
Staff

## 21. Custom Publication

**GOLD**
Tampa Bay Times
*Be Vape/Smoke Free*
Staff

**SILVER**
Tampa Bay Times
*Separate ≠ Equal*
Staff

**BRONZE**
Tampa Bay Times
*Gulf To Bay*
Staff